



Euronews Streams on Airtime Hotel App in 22 Countries

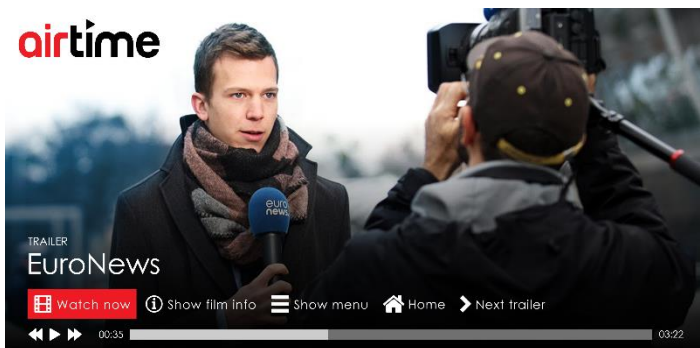
21st September 2021: Euronews launched on hospitality app Airtime, Europe's first cloud based on demand hotel TV app, available on Smart TV's in over 260 hotels in 22 countries.

Alisher Tashibayev, Head of Out of Home at Euronews said "For the last couple of decades, Euronews has established key partnerships with the biggest players in the travel industry, from airlines, hotels to technology providers, enabling our partners to offer quality, real time and in-depth information to an increasingly high number of travellers all over the globe. We are excited to expand our reach with a key player such as Techlive International and to get Euronews live channel available in some of the most exclusive hotels on the planet."

Tim Worrall of Techlive International, the UK content company that created the Airtime cloud app for the hospitality industry stated, "We are delighted to include Euronews Channel, with it's superb balanced reporting as one of the premier International News Channels on Airtime and look forward to continually expanding our partnership. Our goal is to stream Euronews to over 1000 hotels within the next few years".

Why did Euronews partner with Airtime?

Airtime is currently streaming in over 20 countries and accessible in 260+ hotels, in 27,000 hotel rooms, available to over 6.5 million guests a year, in some of the most exclusive properties on the planet. There is a natural synergy for both parties which allows Airtime to enrich its service with quality live content, and Euronews to continue targeting its core TV audiences when they travel the world.



Techlive International Ltd/ Airtime:

Techlive International, founded 30 years ago is the creator of the Airtime cloud app, which delivers blockbuster movies, entertainment and factual TV content to hotels on 5 continents around the world. Airtime is an authorized in-room guest service for several of the Worlds largest hotel groups and fast becoming an approved brand standard by many others.

For additional information or Press Inquiries, please contact: pressoffice@euronews.com // www.euronews.com // dennis.garrison@techlive.tv

For additional information on Airtime, please contact: reece.aherne@techlive.tv // www.airtime.cloud